

CARE AFFECTS EVERYONE

Across every relationship and every health condition, **everyone will be a caregiver or need care at some point in their life.** Though research has shown that more than 40% of Americans are currently caregiving, many don't identify as "caregivers," preventing them from accessing support and resources. It is crucial that those doing some of the hardest unpaid work in the U.S. first recognize their status, but also feel included and celebrated in an alienating time.



Marvell Adams Jr.

is CEO of Caregiver Action Network (CAN): the nation's leading nonprofit dedicated to improving the quality of life for more than **63 million family caregivers** across the U.S. From parents of children with complex health needs to spouses, friends, and adult children caring for loved ones with chronic conditions, disabilities, or simply aging, **CAN supports the full spectrum of caregiving families**, offering free resources and curated support.



Marvell is an Eisner Prize Fellow, an author, and a keynote speaker.

He's made a lifelong commitment to serving caregivers, marginalized communities, and older adults while coaching and practicing highly trained dementia care and communication skills. Aside from being a compassionate and dynamic advocate, educator, and leader, Marvell is also known to bring down the house at Caregiver Karaoke.

EQUIPPED TO TALK ABOUT ALL ASPECTS OF CAREGIVING, THE FOLLOWING CONVERSATIONS ARE PARTICULARLY RIPE FOR URGENT DISCUSSION.

NOWHERE TO CARE

As rural hospitals shutter and Medicare cuts deepen, millions of caregivers are being left to navigate impossible choices with fewer resources and nowhere to turn. This urgent conversation explores the human toll of America's growing rural healthcare crisis, from burnout and isolation to the widening gap between medical need and access to care - an examination of what happens when entire communities are forced to care without a safety net.

WHAT IS THE "CAREGIVING CLIFF" AND HOW DO WE HANG ON?

Every day more than 10K Americans turn 65, with a longer life expectancy than ever before—and these numbers will drastically balloon by 2050. It's time to talk about long-term care.

FACES MISSING FROM CLINICAL RESEARCH

Black Americans and other communities of color remain persistently underrepresented in clinical trials across nearly every disease area, even as they often carry a disproportionate share of the burden. Marvell unites personal narrative with a clear framework of trust, access, and representation to explain why closing that gap in clinical research changes outcomes, not just optics, using dementia as a striking case study.

LIFELONG CAREGIVERS VS THE SANDWICH GENERATION

Two kinds of caregivers — those who've never known life without it, and those suddenly crushed in the middle of caring for their children and their parents.

END OF LIFE & DEATH

Death remains one of the last great taboos; it's universal, yet rarely discussed with honesty. This conversation could explore why end-of-life planning, dignity, caregiving, and the idea of a "good death" matter more than ever. Thoughtful, compassionate, and deeply human, Marvell challenges cultural discomfort around mortality and asks what it truly means to live, and end, well.

THE FUTURE OF AGING (HINT: IT'S ALREADY HERE)

Aging isn't a distant chapter waiting for "later" — it's happening to all of us right now. This conversation will challenge the way we think about growing older, reframing aging not as decline, but as an ongoing opportunity to shape how we live, connect, care for ourselves, and prepare for what's ahead. This conversation can explore why embracing aging earlier may be the key to doing it better.

Continued...

DIAGNOSIS IS JUST THE BEGINNING

Alzheimer's, dementia, and early intervention strategies that can support the health of a loved one. How caregivers can move from fear to action, using practical tools and emerging science to preserve quality of life for as long as possible.

HEALTH EQUITY ISN'T JUST ABOUT ACCESS

It's about whether caregivers have the support, time, and resources to actually keep someone alive and well. A look at the system's deepest gaps and what it would take to build one that truly supports both patients and the people carrying them.

WHAT IS A CAREGIVER-READY WORKPLACE?

The radically shifting demographics of the U.S. is a serious business case for employers across all sectors. The Caregiver Support Ratio sees a decline in family caregivers with 4 to 1 in 2030—and 3 to 1 in 2050.

NEURODIVERSITY & MENTAL HEALTH IN THE C-SUITE

What if the traits most often hidden in leadership actually drive innovation? Marvell speaks candidly about being diagnosed later in life with depression, anxiety, autism, and ADHD - and how neurodivergence shaped his leadership style, creativity, and success under pressure. A powerful view on the realities of masking, burnout, unconventional thinking, and redefining what leadership can look like.

Key findings of a 2025 survey show that audiences are hungry for more stories of family and care with Americans finding these stories creatively fulfilling, citing relatability and the compelling nature.

(New America Better Life Lab)

▶ 89%

are interested in stories about people supporting each other through work and family challenges.

Marvell has appeared on...



and contributed to...



... and more.

Marvell's unique blend of advocacy, practical application, and personal caregiving perspective positions him as a thought leader in the national caregiving landscape and aging.

He's equal parts crackling warmth, cutting commentary, and silly banter.

Interested in inviting Marvell onto your podcast?

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